

COVINGTON PARTNERS

G O E S P L A T I N U M

20TH ANNIVERSARY GALA

#CPGoesPlatinum

FRIDAY, SEPTEMBER 27, 2019
THE MADISON EVENT CENTER
COVINGTON, KY



1999 **20**19

THANK YOU

Wow! Twenty years! It's hard to believe that a few committed individuals came to a meeting 20 years ago and started the work that eventually became a thriving organization today. I am forever grateful to Dr. Janice Wilkerson and Vicki Dansberry who established a solid foundation for Covington Partners to continue to grow and serve our community. Over the past 20 years, Covington Partners has been vigilant in providing best-practice programming that is data informed and student driven. We have proven that listening to the data and the student, along with working tirelessly, will produce the outcomes that we want for students and families.

Leading Covington Partners has been one of my greatest accomplishments. As many of you know, I grew up in Covington and walked the same hallways as our students at Glenn O. Swing Elementary School and Holmes Middle/High School. I always have great pride in telling people that I am a Holmes graduate. Some may say I have a "chip on my shoulder" as I work to prove that students from Covington are some of the brightest and most resilient people in the region. Perhaps that is why I think the work of Covington Partners is so important, not only for Covington, but the entire tri-state area.

We have accomplished a great deal since 1999, but the work is not done. Our students need us now more than ever. We need to continue to provide solid programming and continue to meet their individual needs. We need to join together to ensure every student who has the honor of saying that they are from Holmes High School is Hopeful, Supported and Ready.

On behalf of our students, families and staff, thank you for being with us for the past 20 years. Your commitment to this work has not gone unnoticed. I cannot wait to spend the next 20 with you!

Sincerely,

Stacie Stratman

Stacie Strotman Executive Director





AGENDA

Charlie Schicht WELCOME & DINNER

> AWARDS **Visionary Award**

> > Presented by Chuck & Julie Geisen Scheper

The Salyers Group

Margaret Fifer Award

Presented by Dr. Janice Wilkerson Vicki Dansberry

Above & Beyond Award

Presented by Stacie Strotman

Jack Moreland Lynda Jackson

Alvin Garrison

Founder's Award

Presented by Kurt & Johnna Reeder Kleymeyer

Brent Cooper

PROGRAM Past, Present & Future of Covington Partners

Stacie Strotman

Partner with a Program

Brent Cooper & Kathrine Nero

Dr. Janice Wilkerson CLOSING REMARKS

> AFTER-PARTY The Madison Event Center, until 11 PM

ONLINE SILENT AUCTION Closes at 9:30 PM

https://events.readysetauction.com/covingtonpartners/cpgoesplatinum

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Mentoring Coordinator

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CLC Coordinator

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Mentoring Outreach Coordinator Resource Development Coordinator

CLC Coordinator

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CLC Coordinator

Holmes Middle School

CLC Coordinator

Ninth District Elementary School

CLC Data Specialist

CLC Coordinator

John G. Carlisle Elementary School

Health & Wellness Coordinator

CLC Coordinator

Holmes High School

CLC Coordinator

Sixth District Elementary School



EMCEE



Kathrine Nero

Kathrine Nero is a media personality with more than 20 years experience in the Tri-State. She is an award-winning news anchor and reporter who has worked in television, digital, sports, podcasting and most recently, social media.

To catch more of Kathrine, watch her Facebook Lives for *The Cincinnati Enquirer* every Monday-Thursday at 10 a.m.

Kathrine lives in NKY with her husband and two daughters and—even as a transplant—is one of the area's biggest fans.

HOSTS



Chack & Tulie Geisen Scheper

What impact do you think CP has had on the youth of Covington?

In thinking about the multitude of young people participating in these programs over 20 years, there has certainly been a ripple effect. Covington Partners has given them hope, support, encouragement, coping skills and positive experiences that have changed their lives!

Why do you choose to partner with CP? It's simple—we are passionate about the work of Covington Partners! We believe in and have witnessed the success of its programs and services. We are confident about its leadership and staff, fiscal accountability, use of data, and results. We are very hopeful about its impact over the next 20 years and beyond.



HOSTS



Kurt & Tohnna Reeder Kleymeyer

Why are you advocates/supporters of CP?
We are supporters because we have been blessed in our lives to be born into stable families and economic mobility. Students didn't ask to be born into poverty or challenging situations. If we can help even one child gain confidence, avoid life altering pitfalls or dream bigger, then we build a better world.

What impact has CP had on the region?
When educating about Covington
Partners, I explain to businesses that you may
not live or work in Covington so why should you
care? Because our young people are likely
staying in the region one way or the other. They
are our future employees. It is important to
build our youth into productive citizens. That
affects their lives, but it also affects our region's
long term success.

What vision did you have for CP when the work began?

Initially, it was simply to support the implementation of the grant that got us started. Over time, it became about bringing together a variety of community partners to develop a wide range of services for Covington students and their families. Using data to guide us, we were able to add programs and services to address many of the challenges identified.

What is your wish for CP in the next 20 years?

Over the next 20 years, my hope is for Covington Partners to become financially strong and decrease our reliance on grants so that the focus can continue to be on the work, and help all of our children Dream, Achieve, and Succeed.



Dr. Janice Wilherson

HONOREES

Last year, in a visionary effort to alian with the NKY Chamber of Commerce Grow KY Initiative, Covington Partners and Covington Independent

Public Schools collaborated to pilot the first official work-based mentoring program with The Salyers Group, During visits, Holmes High School students learned about the inner workings of the company as they toured the various businesses, met

VISIONARY AWARD

employees, and shared career inventories and aspirations with their mentors. Donna Salyers met with the students, provided a

history of The Salyers Group, and got to know each of the students personally. With such a successful pilot program, CP and CIPS are currently seeking to expand the work-based mentoring program in an effort to provide more opportunities to student mentees and work-based mentors alike.



The Salyers Group



Vicki Dansberry

What inspired you about the work of CP in the beginning?

It's hard not to be inspired when you see a community coming together in support of its children. The work of so many organizations, agencies, and individuals striving toward common goals; the intense commitment of my colleagues at the school district; and the

MARGARET FIFER AWARD

excitement and potential to make a difference in harmful use of substances for the next generations were my inspiration.

What is your vision for the future of the organization?

I'd like to see Covington Partners continue to strengthen their overt focus on substance abuse prevention in collaboration along with others in the county and the region.

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Jack Moreland

What impact do you think CP has had on the youth in Covington the past 20 years?

Schools that have a significant number of disadvantaged students have dual responsibilities. To be successful they must not only try to meet the academic needs of the child, they must also bridge the gaps for the myriad of social problems that sometimes accompany those students. Without Covington Partners, many of our students

ABOVE & BEYOND AWARD

would not have the necessities required to be successful, there would not be a positive role model to look up to and there would be no vision to instill what could be, rather than accept what is. Some students will be successful in spite of their circumstances but all too often, the dream is never created. If one child (and there have been many) has been saved because of Covington Partners, we should celebrate with the full knowledge that there is so much left to be done.

INITE GROW SUCCEED HOREEII SUPPORTE

You were known as a superintendent who supported the whole child. How did CP support your vision?

As superintendent, the board and stakeholders created

the vision to Dream, Achieve and Succeed. If I could rewind the clock and have a "do over" during my time as superintendent, I would be more diligent in ensuring that Covington Partners had a greater presence in our schools. Instead of fixating on tests and mandates by the state, I would focus more on the whole child, meeting students' individual needs and aspirations,

ABOVE & BEYOND AWARD

promoting children's well-being, supporting powerful learning, building teacher capacity, and fostering cultures of collaboration. There is a growing body of research showing the

connection between a supportive school environment and student achievement. As superintendent, I strived to address the many effects of poverty. Initiatives of Covington Partners helped meet students' physical, emotional and social needs—needs that, left unmet, are barriers to learning.

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I call myself a Covington kid. Though I am not from this area, I grew up much like many of the students in Covington schools. A single parent raised me. Because my mother had to work, I spent lots of time with my grandmother. In my early years, we lived in low income housing. Oftentimes my grades were not the best. And, like many

ABOVE & BEYOND AWARD

Covington students, I had mentors. I know firsthand that mentors can change lives, and I know the mentoring program sponsored by Covington Partners has been a lifesaver for many of our students. I see Covington Independent Public Schools becoming a proficient district one day. Covington Partners will be an instrumental partner in our success of reaching this goal. Thank you, Covington Partners!

Alvin Garrison



CEED. HOPEFUL. SUPPORTED. Ed. Hopeful. **Supported.** Ready

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Brent Cooper

How is CP part of the workforce solution for the ENTIRE Northern Kentucky region?

In my opinion, Covington Partners is leading the way in how to improve outcomes in K-12 education. The wraparound services they help provide enable students to achieve more in the classroom and beyond. The work they have done, and continue to do every day, is an example of what's possible in Northern Kentucky.

What impact do you think CP has had on the youth in Covington the past 20 years?

Covington Partners has had a tremendous impact on

FOUNDER'S AWARD

Covington Independent Public Schools. By partnering with various nonprofits and businesses, they have been able to connect mentors for kids, provide meals and solutions that improve health, provide afterschool and summer programming, and use solid research and data to help improve outcomes. There are kids graduating this year that probably wouldn't be were it not for the work of Covington Partners. They literally have changed lives for the better.



20 YEARS OF COV

1999 Covington Community Partners for Youth Substance Abuse Prevention was founded

2000 Received the Drug
Free Communities Grant to
jumpstart our work

2001 Undertook first strategic planning process to set the course for sustainability

2002 Received the Ready to Learn Grant (\$5.7 million) that expanded work to include mentoring and a variety of support services



2003 So many community members were attending coalition meetings, the meeting location was changed to accommodate the crowds

2004 Became Covington Partners in Prevention and received 501c3 tax-exempt status 2009 Began overseeing Covington Independent Public Schools' 21st Century Community Learning Centers programs

2008 Number of students matched with a mentor surpassed 200 for the first time

with the Center for
Great Neighborhoods of
Covington, Born Leaders of
Covington, Kentucky
(BLOCK) youth leadership
program was developed to
inspire a new generation of
leaders in our community

2006 Became a United Way of Greater Cincinnati Agency Partner

2005 The Above &
Beyond Award, which was
established to recognize
those who make significant
contributions to Covington
Partners, was first presented
to Dr. Paul Flaugher and
MaryBeth Niklas

2010 Fitness Rocks! (a program focused on student wellness) made a return to Covington and has since decreased students with an unhealthy BMI from 37% to 31%



2011 Adopted a new logo and shortened our name to Covington Partners, to signify the growth of our programs and our expanded role in the community



COVINGTON PARTNERS

Unite. Grow. Succeed.

2012 Adopted a
Community Learning
Center model for providing
support programs, seeking
to transform each school
building into a hub of
support for the
community



NGTON PARTNERS

2015 Started work with
the continuous
improvement process
through Cincinnati
Children's Hospital
Medical Center and
StrivePartnership and
increased our system for
collecting and analyzing
data from an annual review
to a monthly Professional
Learning Community
process



2014 Served more than 3,000 students in Covington Independent Public Schools during the 2013-14 school year

2013 Honored to receive funding from The Greater Cincinnati Foundation and the Carol Ann and Ralph V. Haile, Jr./U.S. Bank Foundation for the first time 2016 Summer program reversed the "summer slide" of elementary students in reading and math

2017 Created Extending
Excellence Beyond the
School Day, an interactive
training for afterschool
professionals to learn how
out-of-school time
programs can connect
with community partners
to cultivate and
collaborate on lasting
student success

2018 Piloted work-based mentoring program with The Salyers Group employees and Holmes High School students



2019 Began
our \$1 million campaign
and celebrated 20 years
of helping Covington
children realize the
promise of their full
potential



262

POSITIVE ADULT ROLE MODELS SERVED AS MENTORS IN 2018-19





SINCE 1999, THE PERCENTAGE OF 12TH GRADE STUDENTS WHO REPORT USING ALCOHOL IN THE PAST 30 DAYS DECREASED FROM

48% to



3%



82%

OF STUDENTS HAD A FAMILY MEMBER ATTEND A SCHOOL EVENT ON THEIR BEHALF



MENTORS SPENT

4,622

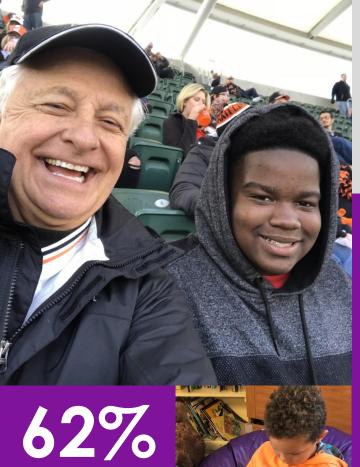
HOURS IN ONE-ON-ONE MENTORING SESSIONS WITH STUDENTS



STUDENTS HAVE A HEALTHY BODY MASS INDEX







94%

OF MENTORED
STUDENTS REPORT AN
INCREASED LEVEL OF
SELF-CONFIDENCE

SINCE 1999, THE
PERCENTAGE OF
12TH GRADE
STUDENTS WHO
REPORT USING
CIGARETTES IN THE
PAST 30 DAYS
DECREASED FROM

54% to

16%

OF CLC STUDENTS
ACHIEVED THE
HIGHEST GRADE
POSSIBLE OR
A LETTER GRADE

* 1



2,335

STUDENTS WERE SERVED IN BEFORE AND AFTER SCHOOL PROGRAMMING





1.

Individualized Support Plan

- Designed to follow the student from elementary school to high school outlining what the student needs academically, socially, and emotionally to be successful in school and in life.
- Co-authored by the student, family member and Covington Partners staff to ensure the student's voice is prevalent and the student is empowered.
- Created so that the student AND the community are accountable to help the student reach his/ her full potential.

Community Engagement

- A systematic approach to engage our key stakeholders in a pipeline of support for students from early childhood to college/career.
- A shared-accountability approach to ensure our students have a community which supports a student's success and provides opportunities for the student to reach his/her full potential.



STRATEGIC PLAN

3.

Expand Work-Based Mentoring

- Collaborate with Covington-based companies and businesses to form one-on-one relationships with employees and high school students.
- Provide a connection to high school students for career opportunities within their own communities.
- Create a pathway for students to enter the workforce with local companies and businesses.









2019-2024

| VISION |

Covington Partners envisions a future in which all Covington children realize the promise of their full potential.

| MISSION |

Covington Partners works every day to keep our community moving forward by eliminating boundaries to learning and success. Through innovation and collaboration, we create safe and engaging environments for our students and families to learn and grow.

| VALUES |

We believe our students have the potential for greatness. We create safe and engaging learning environments. We believe that learning has no boundaries. We believe with the unwavering support of schools, families and the community, our students will succeed.



PLATINUM SPONSOR

The Chuck & Julie Geisen Scheper Fund

GOLD SPONSOR

The Zapp Family Fund

SILVER SPONSORS

Normand & Lisa Desmarais
Kurt & Johnna Reeder Kleymeyer
The Salyers Group

BRONZE SPONSORS



















SPECIAL THANKS

Special thanks to the following for showing their support through the purchase of a gala table.

Adams, Stepner, Woltermann & Dusing, PLLC
Corporex
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Liz Ellis
Tom Haggard
NKY Community Action Commission
Northern Kentucky University
Dr. Beth Penn
StrivePartnership
Neena & Billy Volk
Sonya Walton
Dr. Janice Wilkerson

Special thanks to the following for their support with #CPGoesPlatinum.

Kathrine Nero, Emcee
Dan & Shawn Wood, Photographers
Ken Chevalier, DJ
Keith Bales, Moonrise Doughnuts
The Madison Event Center
Covington Partners Staff

Special thanks to the following board chairs for their unwavering support through the past 20 years.

1999-2004 Dr. Janice Wilkerson 2004-2006 Johnna Reeder Kleymeyer 2006-2008 Dr. Angie Taylor 2008-2011 Julie Geisen Scheper 2011-2014 Dr. Beth Penn 2014-2016 Neena Volk 2016-2018 Charlie Vance 2018-2020 Charlie Schicht



Unite, Grow, Succeed.



Happy 20th, Covington Partners! Keep up the great work. We wish you continued success in changing lives for the next generation!

The Chuck & Julie Geisen Scheper Fund







Unite. Grow. Succeed.

-Normand and Lisa Desmarais



SALYERS GROUP

The Madison Event Center | Hotel Covington Donna Salyers Fabulous-Furs | Donna Salyers' Fabulous-Bridal





thankyou

COVINGTON PARTNERS

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